



Call for Posters: Criteria and Submission Guideline

INTRODUCTION

The Pan American Health Organization (PAHO), through the Department of Evidence and Intelligence for Action in Health (EIH/SK – Knowledge Management Team), in collaboration with technical departments, is pleased to host the Second Regional Webinar of PAHO/WHO Collaborating Centres, titled “***Synergies for Universal Health: Leveraging PAHO's Flagship Initiatives and the Role of PAHO/WHO Collaborating Centres.***”

As part of this event, PAHO invites all Collaborating Centres to submit a **poster presentation** highlighting their contributions to PAHO’s Flagship Initiatives—including the Elimination Initiative, Digital Transformation, Better Care for NCDs, Regional Revolving Funds, Regional Production, and Primary Health Care. Posters should also showcase achievements related to the implementation of workplan activities from 2022 to the present.

In addition to recognizing and communicating the contributions of Collaborating Centres, the poster session aims to foster knowledge exchange and promote the formation or strengthening of collaborative networks among Centres working in related areas—such as data analysis, evidence generation, research, innovation, digital health, and emerging technologies like artificial intelligence.

This initiative seeks to enhance visibility, encourage strategic alignment, and amplify the collective impact of Collaborating Centres in advancing Universal Health in the Americas.

GENERAL INFORMATION

- **Eligibility:** This call for posters is open exclusively to official PAHO/WHO Collaborating Centres (CCs) with ongoing collaboration.
- **Content:** Posters must be concise, present a clear and focused message, follow a logical structure in accordance with the template provided, and be easy to understand.
- **Scope:** All information presented should strictly align with the CC's current General Scope (Terms of Reference), and activities included in the Workplan from 2022 to the present.
- **Visuals:** Authors are welcome to use high-resolution charts and graphs to illustrate data. Photographs must also be of high quality and provide reference to copyrights (additional guidance provided below).
- **Formatting:** All content must be formatted using Verdana font, as detailed in the specifications below.
- **Language:** Authors are welcome to submit their posters in English or Spanish.

DEADLINE FOR SUBMISSION

- Submit your poster [here](#) only and **no later than 26 August 2025**.

CONTENT OF THE POSTER

Posters will be submitted using the established [template](#).

Official Title of CC and Reference Number

- 48 font size
- Refer to the [WHO CC database](#) if you need to locate information about your CC.
 - e.g., PAHO/WHO Collaborating Centre for Antimicrobial Resistance Surveillance (BAR-10).
- The Reference Number will also serve as the poster number.

Department/Division, Name of Institution

- 32 font size, maximum of 2 lines
- Include the department or division which has been designated as the CC followed by the institution name
 - e.g., Knowledge Management Program, Pan American Health Organization.

Author(s)

- 32 font size, maximum of 2 lines
- Include author name(s) and any appropriate credentials.
 - e.g., John Smith, PhD.

How is the CC contributing or can contribute in the future to the achievement of the PAHO Flagship Initiative?

- 32 font size, maximum 200 words

- State the Initiative the CC aligns with
 - e.g., The CC activities are supporting the [#] Initiative by...
- Include description and relevant links of deliverables supporting the CC's contribution to the Initiative during the designation period (2022 – present).

Main Deliverables (*period of 2022-present, as per the Workplan*)

- 32 font size, maximum 350 words
- List and describe briefly the main deliverables the CC has completed as per the workplan, not necessarily related to the Initiatives. Please note that PAHO will review the submitted deliverables and will only accept posters whose content aligns with the approved workplans from 2022 to the present.

General Scope (Terms of Reference)

- 32 font size, maximum of 150 words
- Copy and paste the General Scope (Terms of Reference). Refer to the [WHO CC database](#) if you need to locate information about your CC. These can be found by searching the CC with Reference Number and downloading the PDF.

Key Recommendations to improve the collaboration among CCs and PAHO/WHO

- 32 font size, maximum 250 words
- State any recommendations that are relevant to PAHO/WHO's technical cooperation.
- Avoid including individual opinions/names. Posters will be published on the PAHO/WHO Collaborating Centres website.

Illustrations

- **Visuals:** Illustrations such as photos, graphs, and tables are valuable elements of the poster and help capture attention.
- **References:** Include any reference to authorship, copyrights as well as links to the official resources you may cite on your poster. Please ensure that the links are operational.
- **Clarity:** Use colorful, well-designed tables and graphs for better readability. Whenever possible, replace large blocks of text with explanatory images.
- **Captions:** Include clear titles or captions to help viewers quickly understand the meaning of each visual.
- **Format:** Only static images are allowed—please do not include videos or animations.
- **Image Quality:** Use high-resolution images in .jpg or .png format, with a resolution of approximately 300 dpi (dots per inch).

Submission Instructions, voting and winners.

- Due to the virtual format of the seminar, **only e-posters in PowerPoint (PPT) format** will be accepted, using the provided portrait-oriented [template](#).

- Before uploading, save your poster using the reference number followed by the title (e.g., COL-14 Strengthening PHC to Increase Vaccination Rates).
- Printed posters or photographs of printed posters will **not** be accepted.
- Only one poster submission will be accepted per ongoing Collaborating Centre. If multiple posters are submitted by a CC, only the first submission received will be considered.
- Posters not submitted through [this portal](#) or sent after the deadline (26 August 2025) will not be accepted.
- Posters will be available online for viewing and voting from 1-5 September 2025. Each person may vote for up to three posters.
- The three posters with the highest number of votes will be selected. Results will be communicated directly to the selected Collaborating Centres in advance, allowing them time to prepare a brief presentation for the session on 10 September 2025. If your poster is selected, make sure that your representative is in attendance on 10 September 2025 to present the poster.
- If you have any questions, please, contact us at pahowhocc@paho.org