Synergies for Universal Health: Leveraging PAHO's Flagship Initiatives and the Role of PAHO/WHO Collaborating Centres

















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WHO Collaborating Centre for Childhood Cancer - USA-445

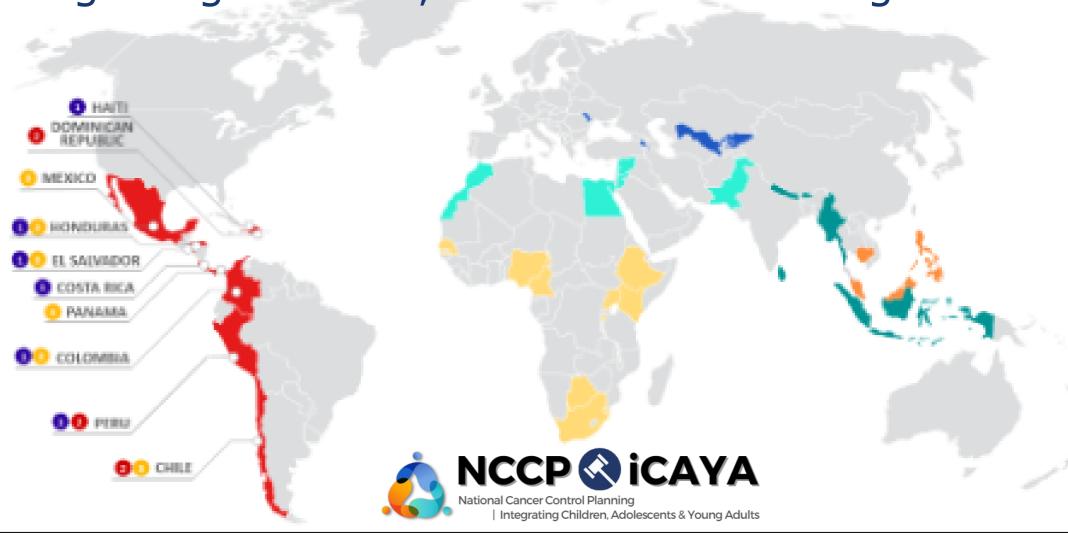
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How the Collaborating Centre is contributing to the achievement of PAHO Flagship Initiative Better Care for NCDs, and Global Initiative for Childhood Cancer: Cure All Americas

St. Jude Children's Research Hospital (St. Jude) advances cures for pediatric catastrophic diseases through research and treatment. Since 2018, St. Jude has served as the WHO Collaborating Centre for Childhood Cancer and provides ongoing technical and financial support to WHO/PAHO to implement its Flagship Global Initiative for Childhood Cancer (GICC). With the goal of increasing children's survival rate to at least 60% by 2030 while reducing suffering for all, GICC applies the CureAll framework to strengthen health systems through 4 Pillars: Centers of excellence, Universal Health Coverage, Regimens for diagnosis and treatment, and Evaluation and monitoring, supported by Enablers: Advocacy, Leveraged Financing, and Linked Policies/Governance. We contribute to PAHO's regional implementation of GICC (CureAll Americas) by:

- ✓ Promoting evidence-informed policies through National Cancer Control Planning integrating Children, Adolescents & Young Adults (NCCP iCAYA), a knowledge exchange program we host to highlight how CureAll supports broader Noncommunicable disease (NCD) and health goals, engaging 70 ministry-designated teams (15 PAHO) from 39 countries globally (TOR1)
- ✓ Co-developing technical products, with 200+ stakeholders from 23 countries, including strengthening primary healthcare referrals & cancer management (TOR2/3)
- ✓ Promoting stakeholder engagement & knowledge diffusion, via 40+ regional/global events and webinars, including UNGA 2023 UHC side-event (TOR2/3)

Teams in National Cancer Control Planning integrating Children, Adolescents & Young Adults



Main Deliverables (2022-present, as per the Workplan)

St. Jude-PAHO efforts support 23 countries regionally on 139 CureAll projects through 125 deliverables

Of these, 33 in <u>U</u>niversal Health pillar (28 projects in 14 countries, 5 regional projects), resulting in 37 <u>U</u> pillar deliverables

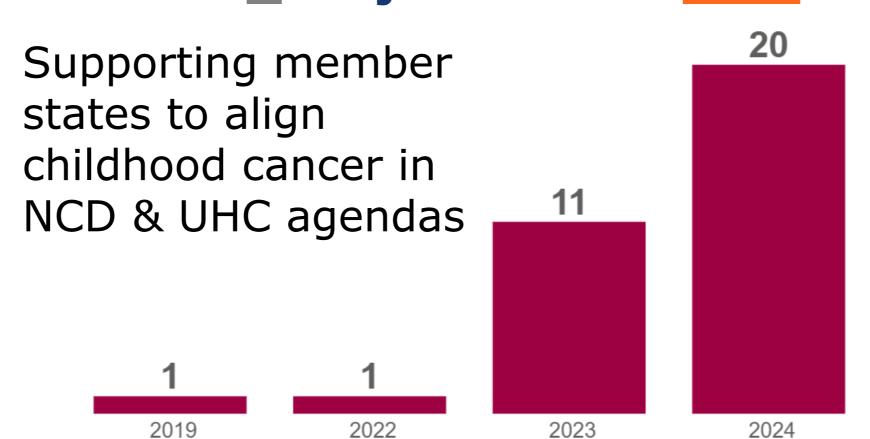
Projects Across Pillars and Enablers



Out of the 125 co-developed by **St. Jude-PAHO**, **38** are <u>publicly accessible</u> regional deliverables for GICC:

- 6 Virtual courses
- 19 Technical documents
- 5 Regional assessments
- 8 Awareness campaigns

PAHO <u>U</u> Projects Across <u>Time</u>



<u>U</u> pillar projects have grown significantly since 2022, increasing by 20-fold

Sample Deliverables



Child-friendly Resources

St. Jude–PAHO's partnership has been a cornerstone for **mobilizing resources** and aligning **technical priorities** across the Americas. The work reflects a strong convergence between institutional agendas, particularly in health systems and priority-setting (C5), metrics (PrOFILE), and care packages (e.g., Palliative care, Registry). A **Global Platform for Access to Childhood Cancer Medicines** (with \$200M USD from St. Jude) by WHO and St. Jude has grown from our partnership, engaging PAHO countries (Ecuador & El Salvador), with quality-assured medicines reaching children regionally via PAHO Strategic Fund.

General Scope (Terms of Reference)

- 1. Support WHO in **including childhood cancer in national cancer control plans** through tools for prioritization, costing and framework for monitoring and evaluation.
- 2. Support WHO in developing tools and platforms for innovation including diffusion in childhood cancer management, research and education.
- 3. Support WHO in strengthening childhood cancer control through technical support, training material and stakeholder engagement.

Recommendations to Improve Collaboration

- 1. Expand platforms for networking and sharing across WHO CCs and WHO Headquarters, Regional and Country Offices to exchange lessons, best practices and tools, harnessing multisectoral expertise and collaboration to achieve 2030 targets, including those aligned with Universal Health Coverage.
- 2. Encourage and publicize creative showcases, providing opportunities for regional champions to display creativity, vision and empowerment, including the WHO Health for All Film Festival as a way to promote partnership for the goals, and cross-promoting showcases hosted by WHO CCs (e.g. photostorytelling campaigns and annual CureAll showcase hosted by our St. Jude-PAHO teams).
- 3. Facilitate learning systems & joint projects across WHO CCs and sectors, including welcoming interdisciplinary exchange. PAHO can disseminate open communities/ projects, such as our Global Nexus of Policies and Systems (NexPoS)
 Community, welcoming collaborators to share expertise from divergent fields and shape innovations for common challenges, such as referral systems or diagnostics.



Join NexPoS To collaborate, please contact:

healthsystems@stjude.org

Acknowledgements



We would like to thank all the country focal points, PAHO Regional Offices, colleagues and friends that have been working tirelessly to provide better care and cure to our children and adolescents, and to all the patients and families that inspire us in our daily work, who remind us that health indeed, is for all.