

Second Regional Webinar with
PAHO/WHO Collaborating Centres

Comprehensive Immunization Special Program (CIM)

Hugo Rázuri
Deputy Manager - CIM



PAHO

9-10 September 2025

Goals and Targets



CD59.R13 - Reinvigorating Immunization as a Public Good for Universal Health

#1	2 Coverage and Surveillance	Enhance monitoring of vaccine coverage and surveillance , incorporating digital intelligence strategies into routine analysis
#2	1 Governance, Leadership and Financing	Strengthen governance, leadership, and financing of immunization programs
#3	5 Human Resources	Strengthen human resource capacities for immunization programs
#4	4 Strategic Communications	Develop innovative and strategic communication approaches to build social awareness and trust in vaccines and increase access to services
#5	3 Integration into Healthcare System	Strengthen the integration of immunization programs into the primary healthcare system toward universal health
#6	6 Scientific Evidence	Use scientific evidence to guide decision-making and program implementation

Strategy



Strategic Priority

Flagship Products

01

Information Systems & Digital Transformation

- VPD Smart
- GIS based population estimates

02

Immunization Service Delivery based on PHC

- Performance Monitoring Tool
- Microplanning

03

VPD Surveillance & Outbreak Response

- Polio and MR Risk Assessments
- Laboratory Network

04

Evidence Based Policy

- NITAGs
- SAG-VPD

05

Effective Communication

- Vaccination Week in the Americas
- Behavioral & Social Drivers/ Misinformation

Geographic Context

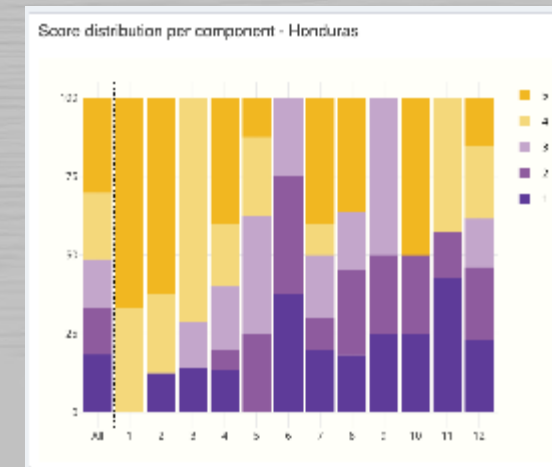
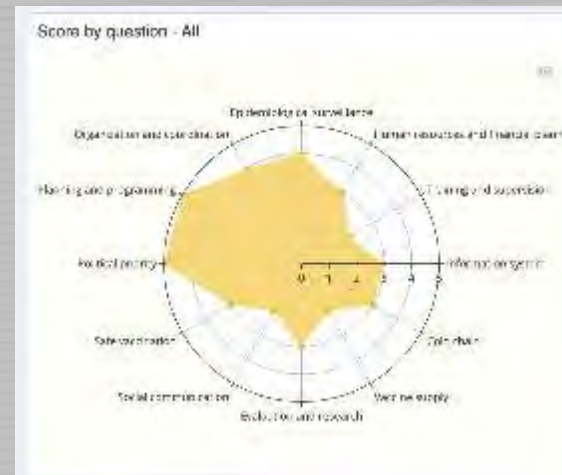


- CIM provides technical cooperation to 51 countries and territories across the region
- 1,06 billion inhabitants
- Birth cohort of 13 million newborns per year
- 100M people benefit of vaccines every year

Example of Progress Performance Monitoring Tool

Highlights

- Shorter and comprehensive version of EPI evaluation
- Assisted by standardized tool and methodology at National and subnational levels
- 16 countries , 3 countries as part of VEE
- **Dashboard with results**
- **Results linked to EPI strengthening & Planning Processes**



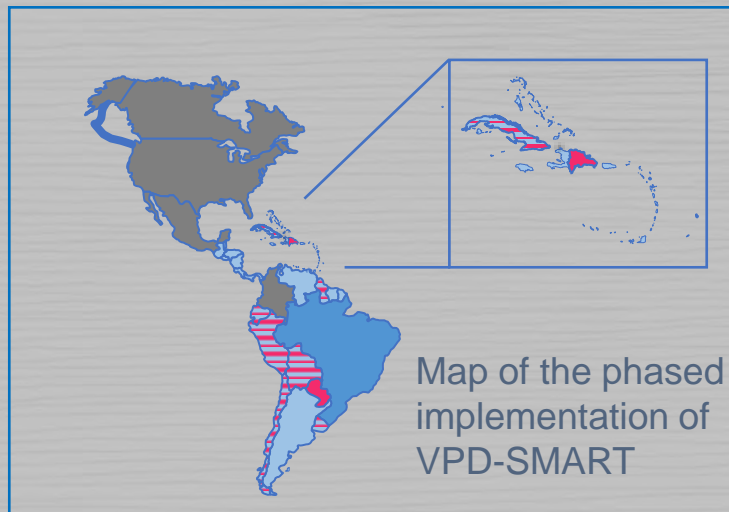
Honduras, July
2025 5






Example of Progress 2

Vaccine Preventable Diseases (VPD) – SMART

Highlights

- ❑ Decentralized Data Entry
- ❑ Real time Data
- ❑ Interoperability
- ❑ Linked to action (alerts)
- ❑ Advanced Analytics
- ❑ Robust Data Quality



Symbol	System	countries	Description
	VPD-SMART	2	Countries reporting via the new official PAHO System: VPD-SMART.
	VPD-SMART (transition)	11	Countries in transition to VPD-SMART
	ISIS	19	countries report through the SIS (current PAHO system)
	Mix	1	Brazil uses ISIS for PFA but has no standard format for measles.
	No-ISIS	7	Countries that use their own system

Opportunities for Collaboration

01

**Information Systems &
Digital Transformation**

02

**Immunization Service
Delivery based on PHC**

03

**VPD Surveillance &
Outbreak Response**

04

Evidence Based Policy

05

**Effective
Communication**

- Technology development
- Research (inc. M&E)
- Training
- Capacity Building
- Outbreak response

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Thank you!

Comprehensive Immunization Special Program

If you would like to support this initiative
please contact Dr. Daniel Salas , email
salasdand@paho.org



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