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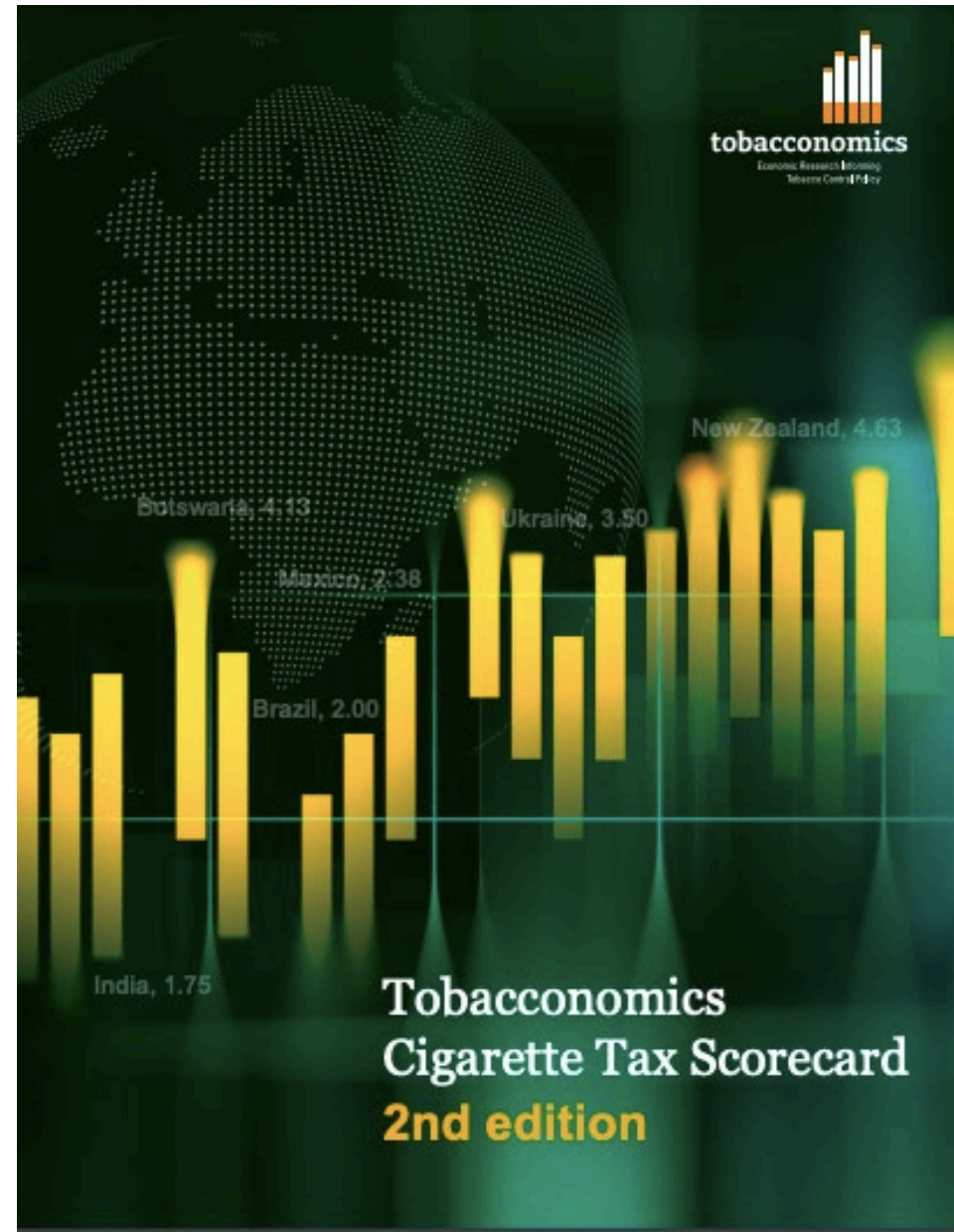
Improving the Health and Revenue

Impacts of Cigarette Taxes:

The Tobacconomics Cigarette Tax Scorecard Latin America & the Caribbean

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University of Illinois at Chicago

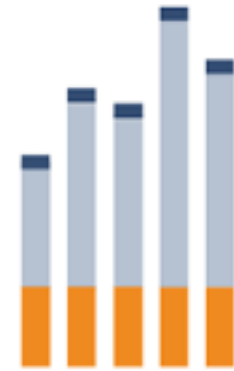
- The Scorecard focuses on four key dimensions of cigarette tax systems:
 - Cigarette prices
 - Changes in cigarette affordability over time
 - Share of taxes in retail cigarette prices
 - Cigarette tax structure



Cigarette Tax Scorecard

- Data from WHO's biennial reports on the global tobacco epidemic
- Scores for 2020, 2018, 2016, and 2014
- Extensive peer review
- Based on recommendations and guidance from multiple sources



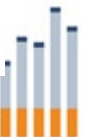
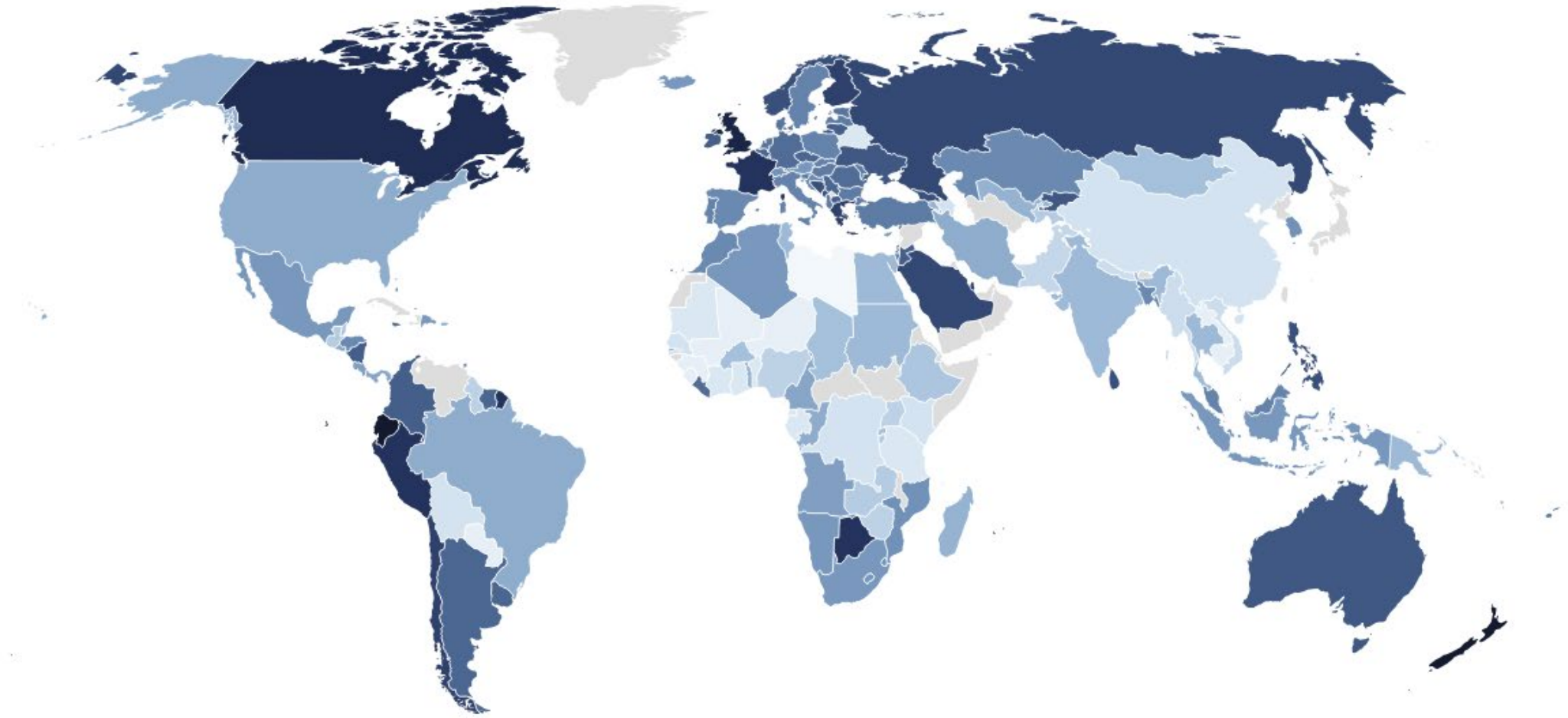


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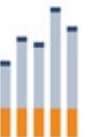
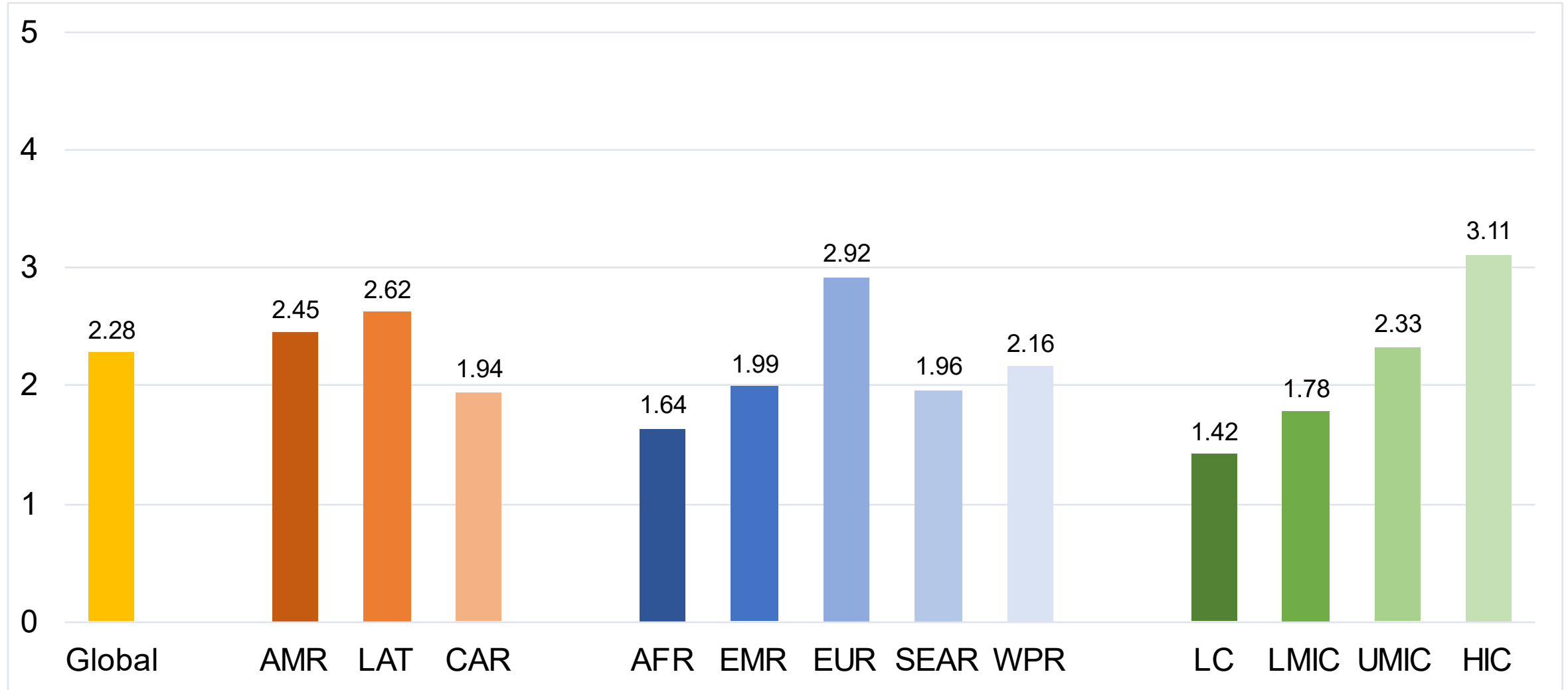
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Overall Scores

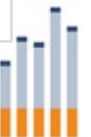
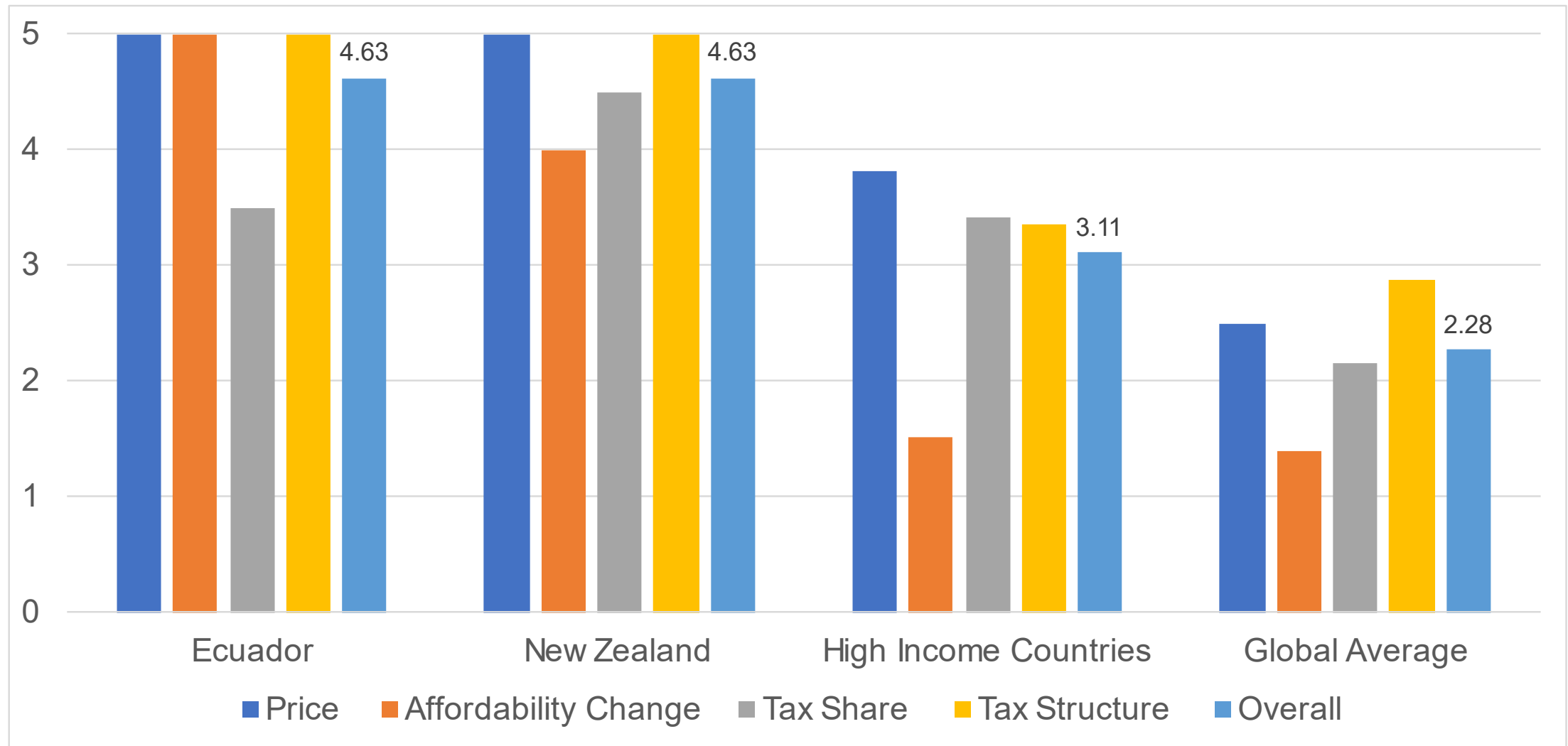
Overall Cigarette Tax Scores, 2020



Overall Cigarette Tax Scores, 2020



Top Performing Countries, 2020





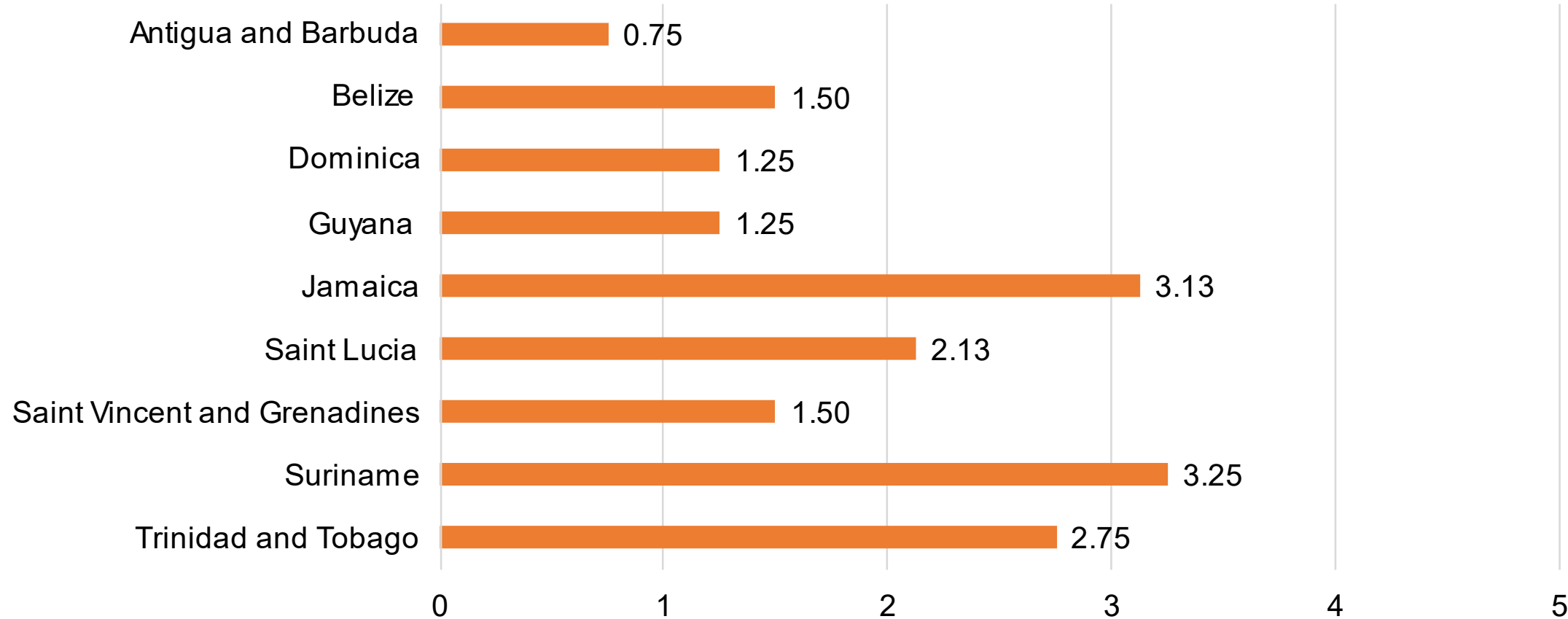
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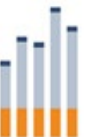
Country Scores

Cigarette Tax Scores: Caribbean, 2020

Overall Scores, Caribbean, 2020

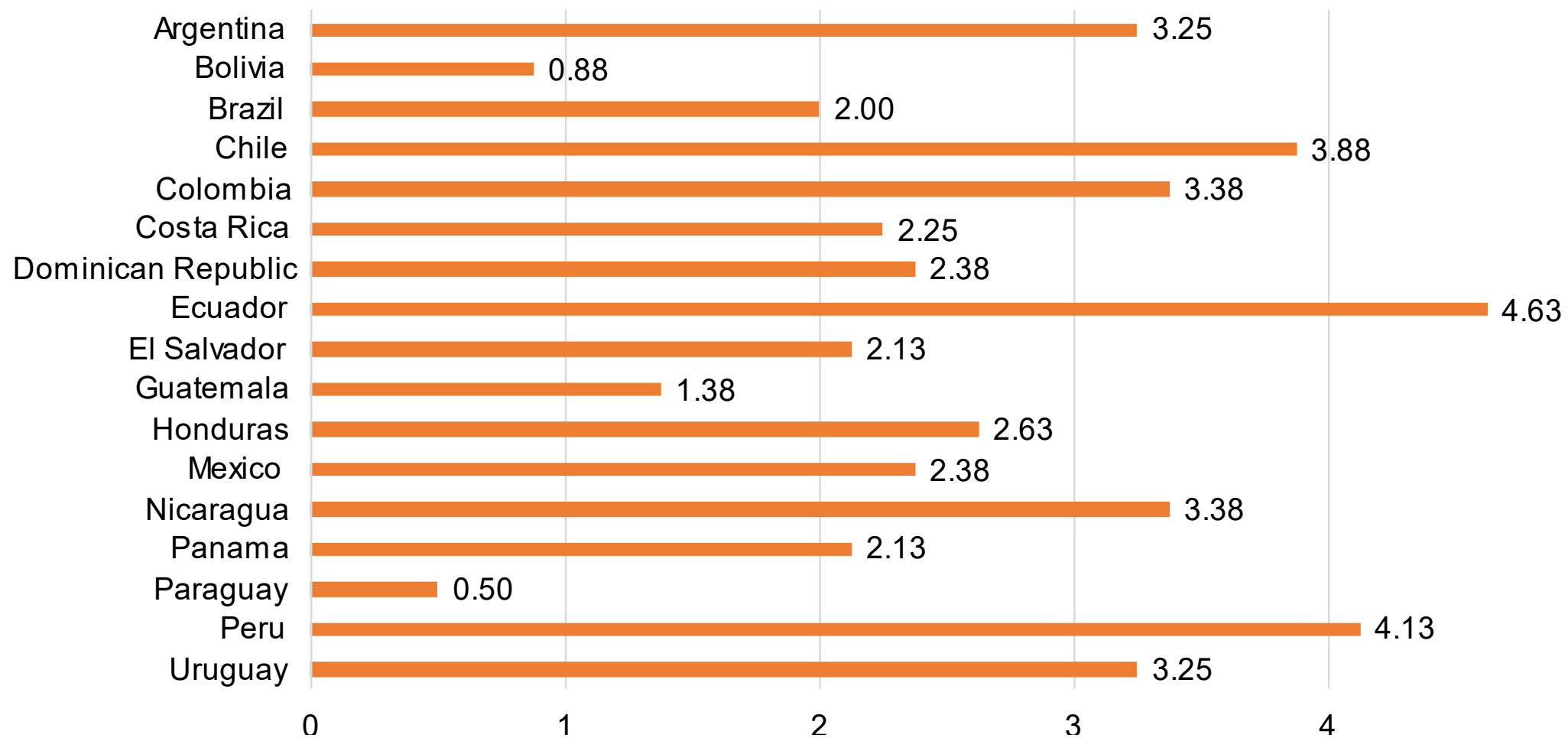


Note: There are insufficient data for Barbados, Grenada, and Saint Kitts and Nevis



Puntaciones globales: América Latina, 2020

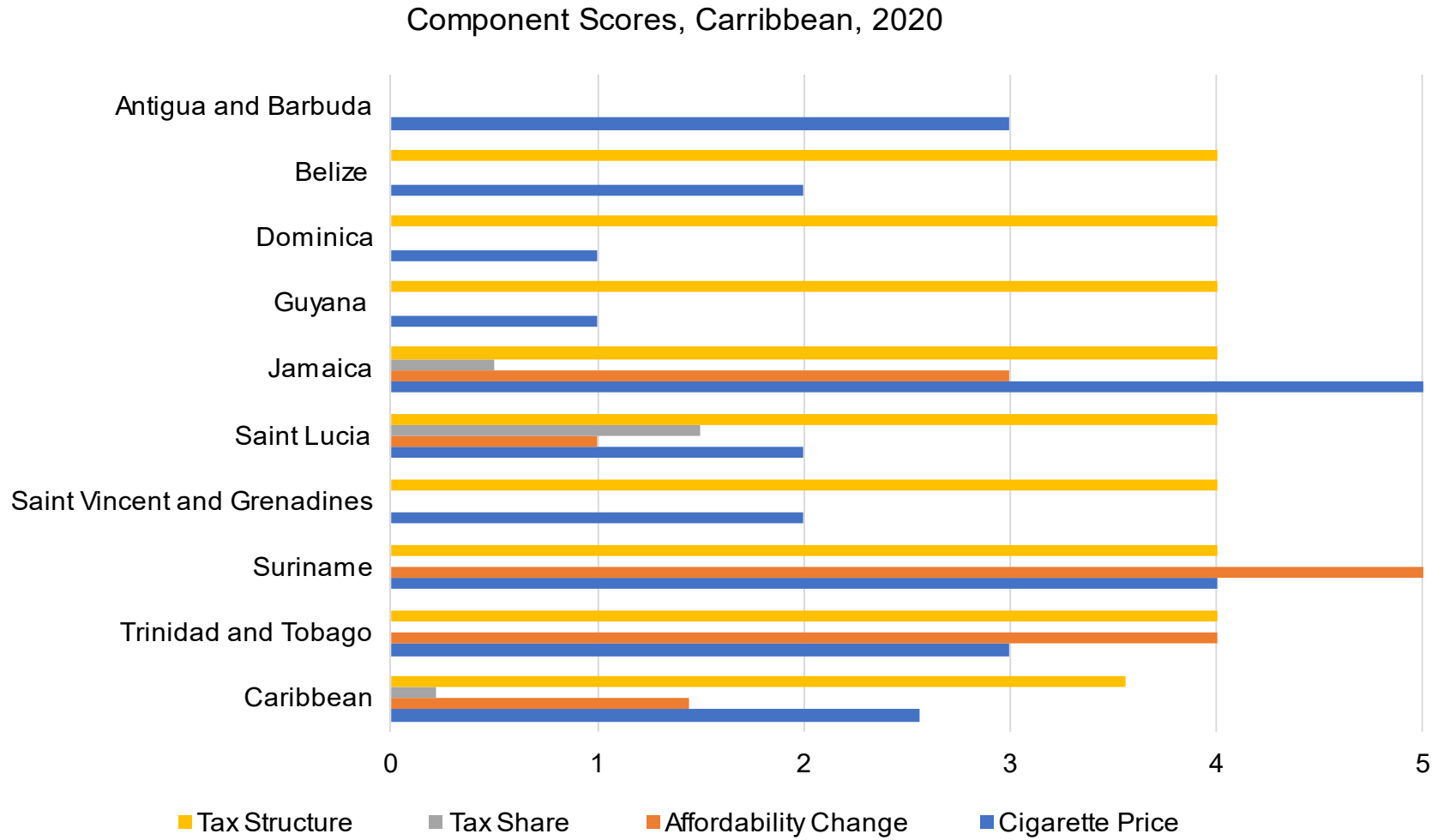
Puntaciones globales: América Latina, 2020



Note: There are insufficient data for Venezuela and Cuba



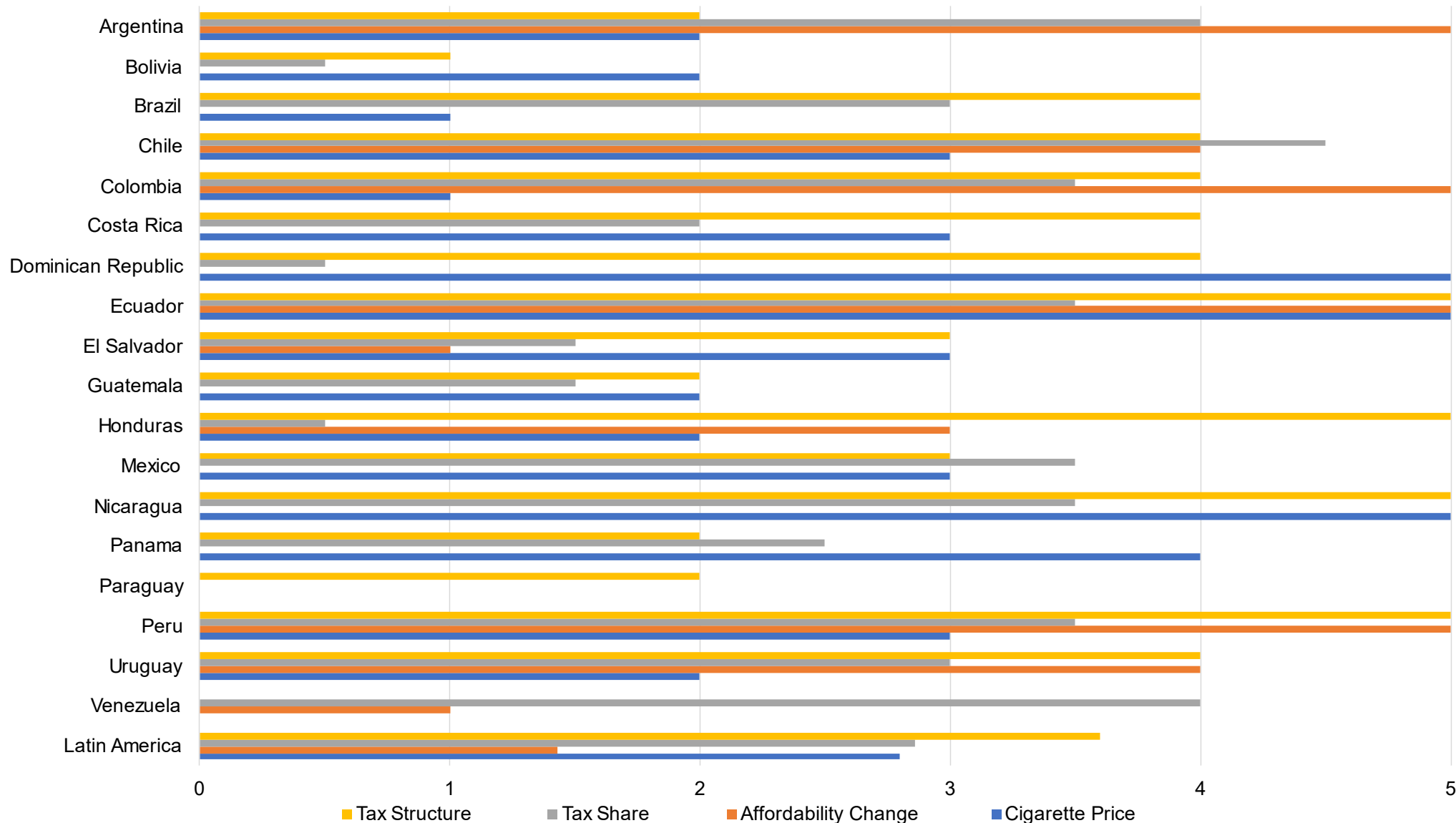
Cigarette Tax Component Scores: Caribbean, 2020



Note: There are insufficient data in the cigarette price, tax share, and tax structure components for Barbados, Grenada, and Saint Kitts and Nevis. All three countries received a score of 0 in the affordability change component.



Puntuaciones por componente, América Latina 2020

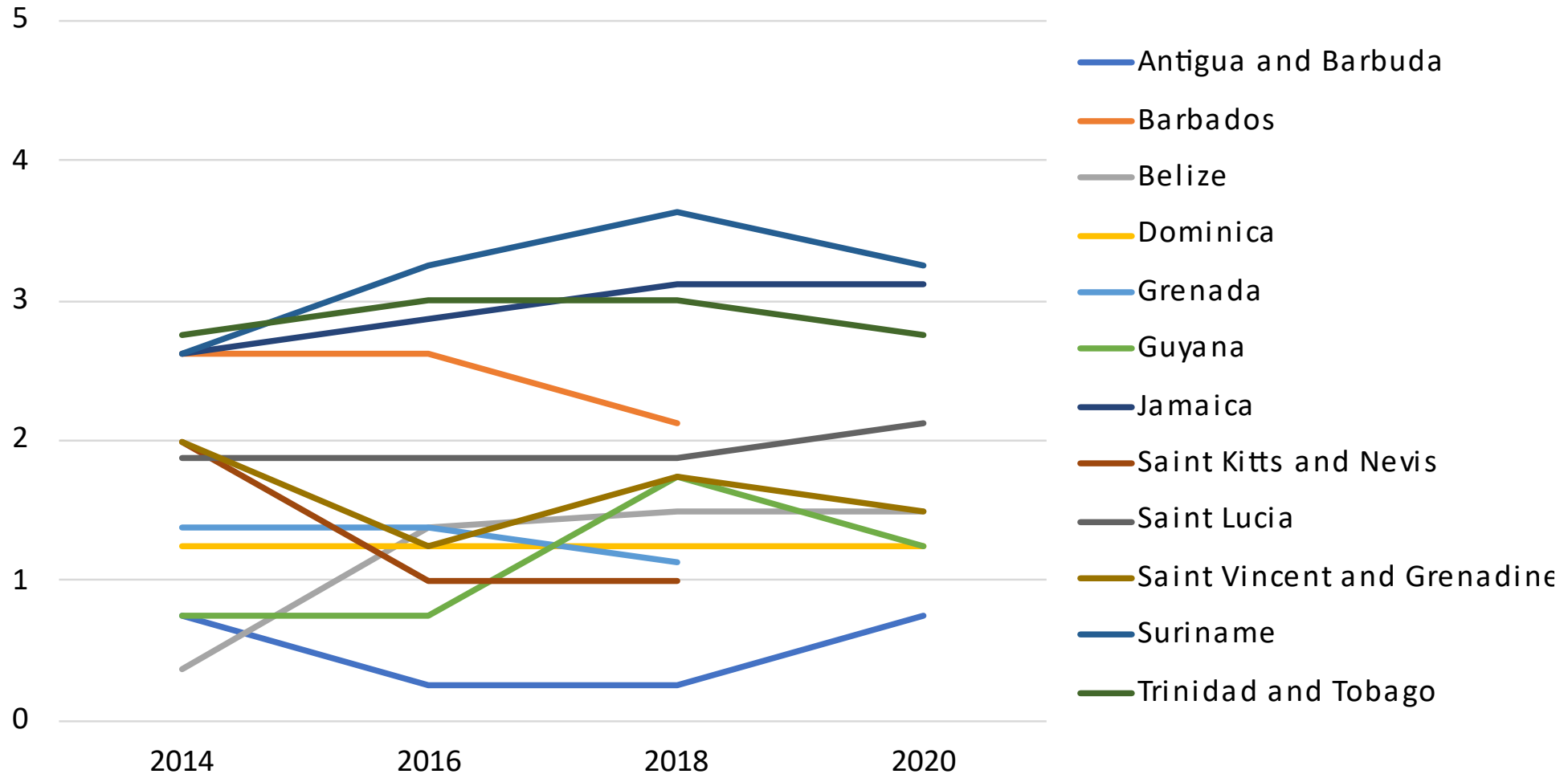


Note: There are insufficient data for the absolute price, tax share, and tax structure components in Cuba, and the absolute price and tax structure components in Venezuela.



Overall Cigarette Tax Scores, Caribbean, 2014-2020

Overall Scores Over Time, Carribbean, 2014 –2020

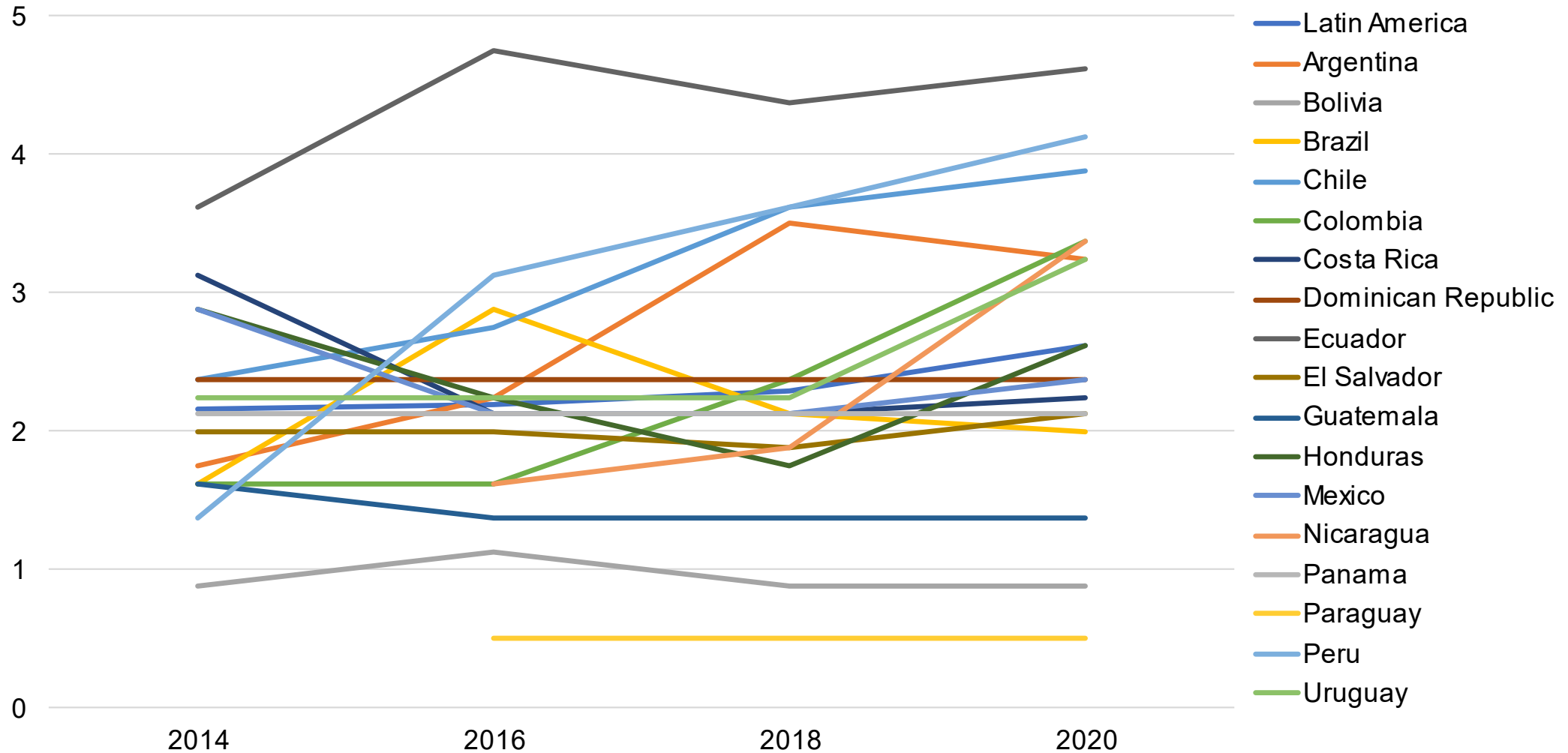


Note: There are insufficient data for Belize, Grenada, and Saint Kitts and Nevis in 2020.



Puntuaciones, América Latina 2014-2020

Puntuaciones a lo largo del tiempo, América Latina 2014-2020





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Conclusions

Conclusions

- There remains significant untapped potential for cigarette taxation in Latin American and the Caribbean.
- Average price is 2.3/5, which means prices are mostly very low in the region.
- Tax share of price is improving in Latin America at 2.41/5 but struggling in the Caribbean at 0.22.
- Cigarettes are not becoming less affordable across most countries: 1.88/5 in Latin America and 1.08/5 in the Caribbean.
- Tax structures are the best feature (i.e., use of specific taxes) across the region (3.47 and 3.56) but could be improved in most countries.



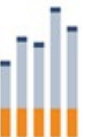
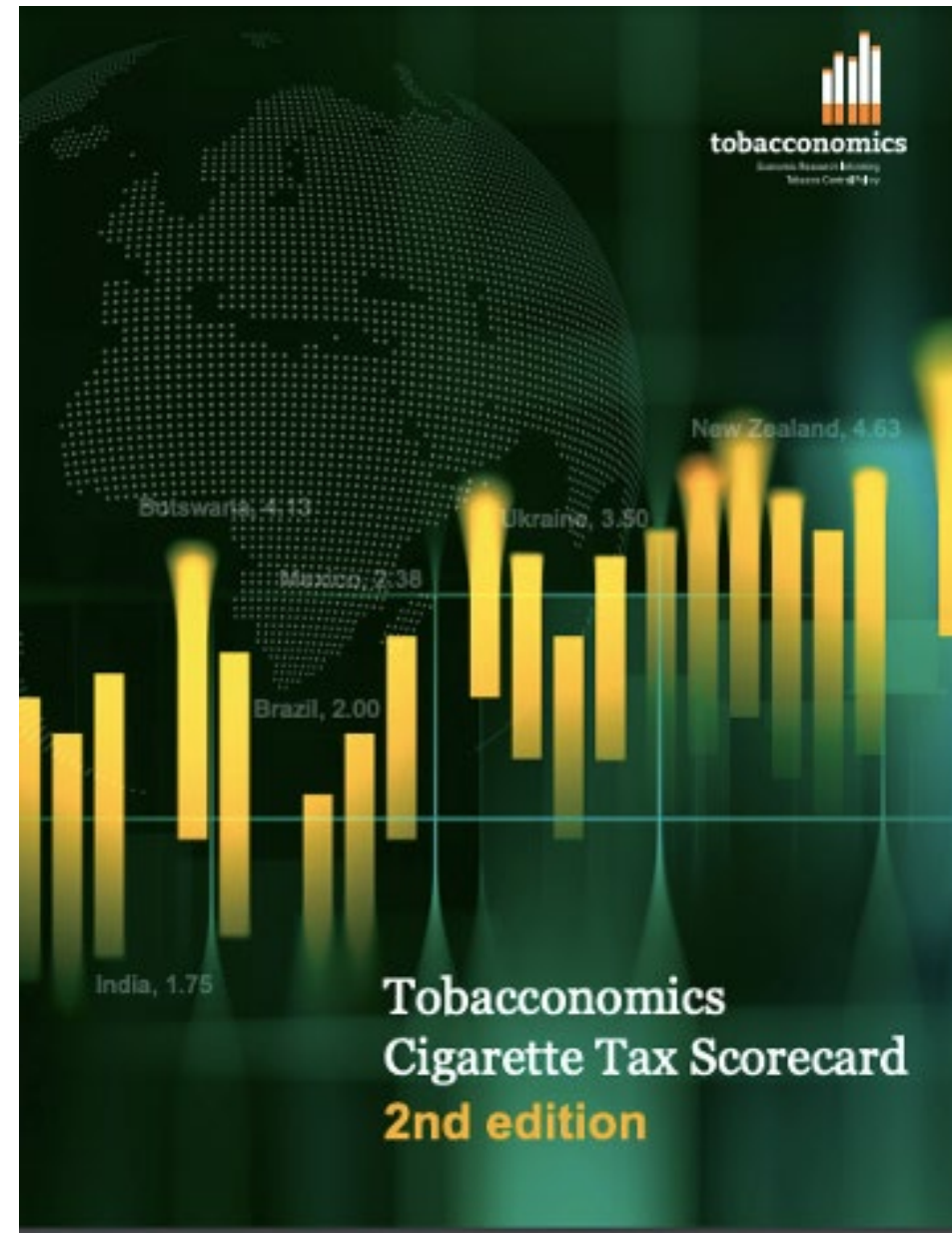
For more information:

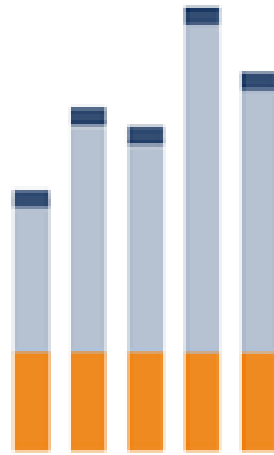
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Q & A

Gracias // Thank you