



Día Mundial del Donante de Sangre

20 años celebrando la generosidad: ¡Muchas gracias, donantes de sangre! 14 DE JUNIO DE 2024

Webinar: Experiences in voluntary blood donation and organization of blood services in health systems

Thursday June 13, 2024

10:00 – 18:30 hrs. (EDT) WDC reference time

Agenda

Session 1. Experiences in promoting voluntary blood donation Hydrize: In-person and Online

Hour	Issue	Presenter
10:00 – 10:15	Opening remarks	PAHO/WHO, Peru, ORAS
10:15 – 10:35	Voluntary blood donation 20 years of Celebration of World Blood Donor Day	Mauricio Beltran D, Regional Blood and Transplant Services Advisor, PAHO/WHO
10:35 to 10:55	Community promoters - LUDS and their contribution to voluntary blood donation	Silvina Kuperman, Director of blood bank at Garrahan hospital. Vice President of the Ibero-American Cooperative Group of Transfusion Medicine (GCIAMT). Argentina
10:55 to 11:15	Promotion strategies and extramural collection in Peru	Teófilo José Fuentes Salcedo, Executive Director of the Blood Bank Directorate and Hemotherapy – Peru
11:15 to 11:35	Experience in promoting blood donation. Ecuadorian Red Cross	Aníbal Gaviria, Hemocenter Director. Red Cross – Ecuador
11:35 to 11:55	Break	
11:55 to 12:15	Use of social networks to promote voluntary blood donation	Jorge Curbelo, Director Hemocentro Maldonado. President of the Ibero-American Cooperative Group of Transfusion Medicine, Uruguay
12:15 to 12:35	Public participation in voluntary donation Hemocenter Ceará.	Luciana Carlos, Director Hemocentro Ceara, Brazil
12:35 to 12:55	Sonora State experience in promoting blood donation	Edgar Velasquez V. Director of the state blood transfusion center, Sonora, Mexico.
12:55 to 01:15	Comments – questions	
01:15 to 01:30	Closing	

Session 2. Integration of blood services in the health system Online Organization - Centralization blood services

Hour	Issue	Presenter
15:00 – 15:05	Class room opening	
15:05 – 15:25	Organization of the French blood system - Experience in voluntary blood donation	Jean Pierre Lebaudy, Marketing director of French Blood Establishment
15:25 to 15:45	Sustainable public model of Hemocentro in the health system	Helder Teixeira de Melo. National Blood Coordination. Ministry of Health. Brazil.
15:45 to 16:05	Experiences with centralization of blood services	Carolina Molas, Director of the National Blood Program, Paraguay
16:05 to 16:25	Experience of the Ecuadorian Red Cross in Process Centralization -Hemocentro	Roque Soria, Executive president. Aníbal Gaviria, Hemocenter Director, Red Cross Ecuador
16:25 to 16:45	Break	
16:45 to 17:05	Experiences of blood services in the Caribbean	Dunahisy Llerena Moreno. Director National Blood Transfusion Service (NBTS) Ministry of Health. Trinidad and Tobago
17:05 to 17:25	Hemocenter in the Health system - Support for blood access in the Regions	Bernardo Camacho, Director of the District Institute of Science and Biotechnology in Health. Colombia
17:25 to 17:45	Centralization - Consolidation of testing and processing at Red Cross Japan	Nelson Tsuno, Head of medical laboratory. Japanese Red Cross
17:45 to 18:10	Comments – questions	
18:10 to 18:20	Closing	