PAHO/WHO Collaborating Centres: Celebrating the Achievement of Our Common Goals

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An anti-infodemic virtual center for the Americas

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Overview of Article

- Design and test an anti-infodemic platform

- Independent searches by decision-makers throughout the Pan-American region.
- Health/Public health topics.
- Spanish/English.
- Other languages to come later.

- Al engine to identify the most useful information available for a particular topic.
- Select a minimum of the most relevant peer-reviewed papers (2-3), websites (1-2), dashboards (1-2).

- Present the user with the links to the relevant literature and websites identified by the AI engine.
- Pre-defined responses according to the type of infodemic threat presented

Query

Search engine

Search output

Evidence search

Response strategies

Infodemic alerts

- AI supported automatic detection of trending topics on social media.
- Identification of mis/mal/disinformation

- Automatic search of available evidence
- Use of a federated search engine

- Presentation of relevant evidence
- Elements for supporting capacity development on infodemic management
Conclusions/results?
How does this activity support the Organization's goals and mandates?

Developing a production resource for member states to identify, evaluate, and respond to health misinformation.