

EVALUATION CRITERIA
Junior Videographer/Editor/Content Producer

Stage1	MANDATORY (Pre-qualification Stage)	Breakdown of Points	Total Points Awarded
	<ul style="list-style-type: none"> No Conflict of Interest <p>Qualifications:</p> <ul style="list-style-type: none"> Individual or Team must possess Minimum Associates Degree in film and video production, digital media, or a related field A portfolio or demo reel showcasing videography and editing work is mandatory (professional or student portfolio) 	<p>Yes/No</p> <p>Yes/No</p> <p>Yes/No</p>	<p>Move to next stage</p> <p>Move to next stage</p> <p>Move to next stage</p>
Stage 2	TECHNICAL PROPOSAL	Breakdown of Points	Points
A.	<p>Technical Knowledge and Skills: Candidate to demonstrate technical knowledge and application of camera equipment (video and basic photography), lighting, audio devices, and industry standard video editing software, to produce high quality videos. This includes demonstrable abilities in shooting, recording, and editing videos that effectively convey messages and engage audiences.</p> <p>Note: Shortlisted candidates are required to complete a live exercise as part of this evaluation. , within a four hour timeframe.</p>	30	
B.	<p>Creative Thinking & Storytelling Skills: Display a basic understanding of storytelling principles and capability to simplify complex information into visually compelling videos. Also show potential to contribute innovative ideas in storytelling.</p>	15	
C.	<p>Attention to Detail: Candidate should demonstrate a keen eye for visual aesthetics and strive for quality in their work. This will be evident in level of detail in video production, including composition, framing, and continuity.</p>	15	
D.	<p>Portfolio and/or Projects: Demonstrable ability to showcase work and highlight potential to meet deliverables in the role.</p> <p>Note: Assessment will involve live review/discussion of portfolio.</p>	15	
E.	<p>Collaboration and Communication Skills: Assess the candidate's ability to work collaboratively within a team; candidate should display effective communication skills, receive feedback, and translate it to improvement of projects; contribute positively to the creative process.</p>	15	

F.	Adaptability and Willingness to Learn: Candidate to demonstrate a willingness for continuous learning in videography and video editing and other related areas of work, such as: social media and online content creation; documentary production, marketing and advertising, photography.	10	
Stage 3	Financial Proposal/Costing	N/A Fixed cost	
		Total Points	

Note: Candidates must pass the stage 1 to move to stage 2 and then obtain minimum of 70% of the total technical score to be shortlisted.